Citizens Advisory Committee of the Regional Transit Authority

Mon, May 15 6:00 PM (EDT)

In Person Hosted at SEMCOG's Offices at 1001 Woodward Ave #1400 (14th Floor) Detroit, MI 48226 (Campus Martius)

You may also join the Citizens Advisory Committee meeting from your computer, tablet or smartphone.

https://us06web.zoom.us/j/82203539341

You may also join by phone: (646) 931-3860

Meeting ID: 822 0353 9341

MEETING AGENDA

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CAC Members: Lauren Baker Michael Bedard Tony Cafaro Rukiya Colvin Robert Cramer Eric Dryer Robert Gordon Gerald Hasspacher Steven Hawring Andrea Henry Matt Homrich-Knieling Tim Hull Sarosh Irani Christian Jacobsen Jaime Junior Jarod Malestein Mitchell Mantey	Greg Rybarczyk ☐ Taria Sims ⊠	RTA Participants: Ben Stupka, RTA Ex Erica Robertson, RTA Ned Staebler, RTA B Shauna Morris, RTA Corri Wofford, RTA B Director Julia Roberts, RTA P Director Khalil Davis, RTA Pro Associate Kameron Bloye Isaac Constans, RTA New RTA Contibutor email) Interested Parties: Brother Cunningham Madison Prinzing Katelynn Britton Keon Williams Renard Monczunski Lucas Lesicki	A Board Liaison Board Liaison Liaison External Affairs Planning & Innovation Ojects & Grants Communications (Mike Check your
Meeting Objectives:			
Agend	a Item		Leading

1	Call to Order – 3 min	John
2	Quorum 12/30) – 2 min Not achieved	John
3	Approval of the Agenda - 2 Min	John
	Robert motioned Corey Seconded	
	Unanimous	
4	Approval of February 12 Meeting Minutes – 3 min	Michael
	Robert Motioned Seconded Unanimous	
5	Public Comment – As needed	All
	Michael recognized the RTA for coordination and working throughout the recent big events in the city	
	John seconded and specifically called out the FAST service	
	Robert also wanted to call attention to just how amazing the work was that went in and also wanted to give recognition to Andrew Sarpolis who recently submitted his resignation from the RTA CAC	
6	RTA Update Some numbers from Corri. The numbers were extraordinary and seeing a massive increase in normal numbers. DAX received positive feedback w/r/t	RTA
	Highlighted that when Detroit was selecting late in the draft D2A2 was able to add service multiple times.	
	Q Line service broke its all time record for use over the time of the draft.	
	Numbers were absolutely amazing. DDOT about 18k on their shuttles, SMART 29k used their service in this time frame.	
	There was very little in the way of negative commentary.	
	There was some feedback that it was some difficulty with overall capacity and just the massive volume of users.	

TRU for example is in the community with a high degree of frequency.

Steven offered that he had observed a complaint to city council but it was very isolated but belived this was less about transit and more about the blocking of streets and how that created challenges.

There were instances of waiting but in the end this was very smooth.

Robert asked w/r/t DAX and D2A2 feedback with Indian Flyer service.

Overall the ability to move people efficiently and effectively.

Julia identified that the very quick addition of adding late night service highlighted the ability to coordinate and just ensured that riders weren't stranded. Lots of positive feedback.

From John D2A2 post draft has been a very impressive service.

Julia stated will be doing some surveying but the focus during the draft was to ensure service was maintained and offered.

Per John – the A2D2 – seeing full vehicles really impressive.

DAX: 3500 Riders in Month! Higher than projections.

Thanks to Robert as well for his efforts in expanding awareness of service as well.

7 2024 Planning – RTA CAC Collaborative Input

This was a discussion point within the executive committee and our mission is to act as a community advisory to ensure that the voice of the community is heard.

The challenge tends to be that there are a lot of voices and in many of our meetings we've seen a variety of methods for reaching community voices.

How do we ensure that we're working with our communities to ensure we're providing the voice of the community. We're seeing advancements in the available service.

Corri wanted to offer that ability to integrate the ideation throughout the region as a whole that the CAC Members see throughout their communities. Integration of services is a key. This could revolve around payment methodology, corridor upgrades, transfer points, para improvement and coordination and more, but it likely is something that involves a different set of needs throughout the region with the goal of integrating across the region.

John: Collaboartion and input is the important aspect. We've seen Oakland County as a non opt out and now that may occur within Wayne County as well. What does the next step look like?

John

Robert: When we talk about integration and membership engagement to ensure there's connectivity throughout the region. Improving the ability to engage and facilitate membership is a driving factor for the committee as a whole.

Does there need to be an educational component of how do we make transit work? Does this work on social media?

If the CAC were to have a social presence it needs to be in alignment with the RTA as a whole.

Corri – probably doesn't need to be a separate for the CAC but maybe there's a path or branch off of that.

Corri – Maybe there's some engagement that can be posted with regularlity – potentially a newsletter.

Are there media connections? Not particularly allowable.

Julia Question: From the planning perspective – engagement avenues likely need to be driven by CAC Goals. Are there 2 or 3 areas of focus to coalesce around?

Specific focus on integration throughout the region. Per John – we have to move as we enter into the rest of 2024.

John offered that this is likely a place for us to have a special committee and this likely will require goals and objectives against it.

8 Universal Fare Card & E-Fares

Robert has had the opportunity to partner with The Rapid in GR lately. What sticks out is their payment and how to board. The wave card is easy to use across services.

Robert offered that a digital service throughout with specific fare capping in order to keep transit usable, easy, straight fwd.

Cory said this is more than just quality of life – its entirely necessary for transit to move fwd these days. App – Token had an outage lately and this created massive issues with boarding and not being able to board b/c payment wasn't accepted.

Robert – tap and pay = easy, and more or less always active and effective. There's knowledge that this will take time and with The Rapid there's one system. It will be harder to work with DDOT, Q, AATA, SMART but still this can be integrated and goes hand in hand with the mobility wallet concept.

John – How does this box out with the mobility wallet concept or base

Robert

system?

Julia – The Mobility Wallet pilot will be tested with about 50 people. Concept of operations is finalized at this time but will see some combination of an app with an access based card. Card requires validator/physical infra that may exceed current state budget params.

This is about to go out for an RFP to software vendors that will be over the next year. Grant applications for mobility as a service potential integrations also in place in conjunction with follow up/reviews as people test and use.

If the CAC is interested in this space this is an important consideration and allows for more coordinated direction of efforts towards specific transit opportunities.

Robert would want to see a much more coordinated effort where there's a single methodology.

Mobility Wallet project would need to be accomplished to move fwd? Per Tim. Julia: Yes but not mutually exclusive. Working on the policy and the technology simultaneously. Some improvements have been implemented w/r/t DDOT/SMART coordination and mobility wallet gets 1 step closer.

John – what are some of the barriers that become the challenge for fare capping/mobility wallet/universal pay methods at RTA level?

There's a fair amount of complexities and structures from provider to provider which requires input and coordination at the public level in order to integrate which drives asking about the CAC's relative levels of interest in this area.

9 Cross Committee Updates

Bedard – NOTA and WOTA expanding services. People's Express footprint including Novi now as well. With WC potentially going without opt outs as well – might be more opportunity to coordinate across county lines.

Robert – highlight TRU and cross committee and calendarization and refers to the TRU website for upcoming meetings and recording. Full calendar is up and available as well.

No SMART Advisory Update

One minor update – TRU will be in Lansing for Lobby Day on 5/28/24.

Anticipate public comment and more moving fwd with Transit in WC – WC County Commission meeting 5/23. Coming soon! Joel Batterman or Lucas Lesicki decent contacts.

Robert P interning with Jason Morgan(State Rep) office as well and

Michael/Robert

	collaboratively moving fwd – first day tomorrow! Few upcoming state lobbying sessions/etc. Lucas contact about for more.	
10	Next Meeting: June 10, 2024	John
11	Meeting Adjournment John Motioned Robert Seconded	All

Reference Materials	Link(s)
	About Vision 2050 Vision 2050 - The Regional Transportation Plan for Southeast Michigan (arcgis.com
	semcog.org/desktopmodules/SEMCOG.Publications/GetFile.ashx?filename=DraftVision2050Regional

	Decisions/Action Items	Assigned	Due Date
1			
2			
3			
4			
5			